

# ASPPA History Book SPONSORSHIPS

| SPONSORSHIP LEVEL  | Platinum   | Gold       | Silver       | Individual |
|--|------------|------------|--------------|------------|
| <b>COST</b>  | \$10,000   | \$5,000    | \$1,000      | \$150      |
| <b>Acknowledgement in the book</b>                             |            |            |              |            |
| Company name in large size script (Listed first)               | ✓          |            |              |            |
| Company name in mid size script (Listed second)                |            | ✓          |              |            |
| Company name in small size script (Listed third)               |            |            | ✓            |            |
| Dedication in the back of the book                             |            |            |              | ✓          |
| Logo on President letter accompanying the book                 | Large Logo | Small Logo |              |            |
| <b>Acknowledgement at ASPPA Annual Conference</b>              |            |            |              |            |
| Mobile App   | Large Logo | Small Logo | Listing Only |            |
| Program guide  | Large Logo | Small Logo | Listing Only |            |
| On-site Signage  | Large Logo | Small Logo |              |            |
| General session slides and from ASPPA Leadership on main stage | Large Logo | Small Logo |              |            |
| <b>Acknowledgement: Print and Online</b>                       |            |            |              |            |
| Thank you ad in Plan Consultant magazine                       | ✓          | ✓          | ✓            |            |
| Thank you piece in ASPPA Connect E-newsletter                  | ✓          | ✓          |              |            |
| Rotating ad on history book webpage (ASPPA Net)                | ✓          |            |              |            |

